

Jakarta International Premium Products Fair 2020

Premium Consumer Goods, Gifts, and Homeware Fair

coex  KITA

 JIPREMIUM

HOME INTERIOR / LIVING

COSMETICS / FASHION

BABY / KIDS

KITCHENWARE / HOME APPLIANCE

5-7 November, 2020

JCC HALLS A&B, JAKARTA, INDONESIA

Exhibition Overview



JIPREMIUM 02

JIPREMIUM Jakarta International Premium Products Fair 2020

Summary

Dates 5 (Thu) – 7 (Sat) November, 2020

Expected Scale 400 Exhibitors, 420 Booths

Location Jakarta Convention Center (JCC) Hall A & B

Cooperated with KOTRA

Local Organizer PT. Aremgo Grafindo (WWTP)

Exhibit Items



Sales Promotion
Gift Items



Kitchenware
Home Appliance



Living
Home Interior



Beauty / Cosmetics
Fashion / Accessories



Baby / Kids



Stationery
Office Supplies



Premium Food
and Beverage



SMART IT

Buyer Profile

Various buyers with verified purchasing power in retail, trade, and manufacturing industries are recruited and both domestic and overseas buyers from neighboring ASEAN countries will be invited to "Hosted Buyer Program".

Retail

Wholesalers, Department stores, Discount stores, Online malls and others in the retail industry sector



Trade Business

Trade delegation, Professional exporters/importers and others in the trade industry sector



Manufacturing

OEM providers, MRO buyers and others in manufacturing industry sector



Previous Results

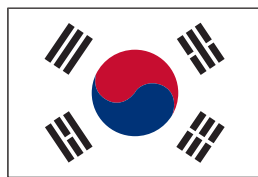


JIPREMIUM 03

Previous Results



Overseas Pavilion



207
Exhibitors



65
Exhibitors

Overseas **23** Exhibitors



Bangladesh



Singapore



Taiwan



China



Japan



Cambodia



Bangladesh



Why Participate?



JIPREMIUM 04

Why Indonesia?

- 1** Indonesia has the fourth largest population in the world with over 270 million people and its FMCG market is rapidly growing.
※ FMCG: Fast-Moving Consumer Goods (FMCG) or Consumer Packaged Goods (CPG)
- 2** Indonesian consumers have an active consumption pattern driven by rapid economic growth and a relatively youthful population.
- 3** Indonesia's market occupies over 40% of the total ASEAN GDP and is growing to a major market as the amount of export increases consistently.

Why JIPREMIUM?

- **Indonesia's one and only premium consumer goods trade show!**
JIPREMIUM is the only exhibition where you can get to know various kinds of consumer goods.
- **Coex's strong background in the consumer good industry.**
Coex has been successfully organizing consumer goods exhibitions in South Korea and Vietnam with various practical strategies.
- **Increasing oversea exhibitors.**
Total 23 exhibitors from nine countries have participated in JIPREMIUM 2019.

Benefits for Exhibitors

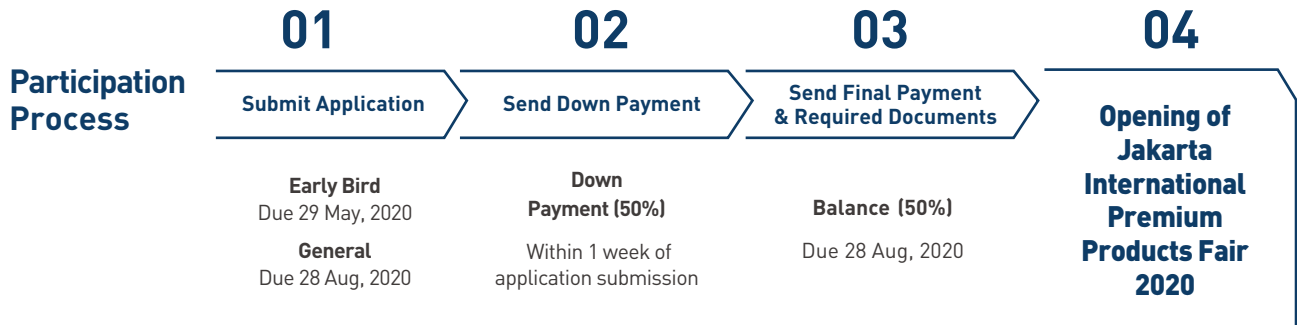
- **1:1 Business Matching Program and Big buyer Zone**
Exhibitors will get the chance to have pre-arranged 1:1 business meetings with local and overseas buyers and have profound consultation with local Big buyers.
- **365 Days of Promotion**
Your company and products will be advertised through various marketing tools such as E-newsletter, Social Media(Instagram, Facebook), Local Influencer.
- **Photo Studio**
Exhibitors can take photos of their products that can be used in the promotion materials.



Participation Guidelines



JIPREMIUM 05



* Submit Application to Jakarta International Premium Products Fair Secretariat via email at jipremium@coex.co.kr

Booth Fee

Category	Space Only *minimum 2 booths	Shell Scheme	Premium Booth *minimum 6 booths
Early Bird Due 29 May, 2020	USD 2,500	USD 2,800	USD 3,900
General Due 28 Aug, 2020	USD 2,800	USD 3,100	USD 4,200

Booth Types

Category	Space Only	Shell Scheme	Premium Booth
Booth Image			
Specifications	<ul style="list-style-type: none"> • Only raw space will be provided (Unit : 3 x 3m/Booth) • Extra stand construction is possible under the permission of the organizer • Additional facilities should be applied separately if necessary 	<ul style="list-style-type: none"> • Standard Shell Booth will be provided • Specifications <ul style="list-style-type: none"> - Company signboard - Pytex carpeting - Information desk [1] - Chair [1] - Standard lightings (electricity included, 1kw) - Power outlet [1] - Trash bin [1] • Additional facilities should be applied separately if necessary 	<ul style="list-style-type: none"> • Standard Shell Booth will be provided • Specifications <ul style="list-style-type: none"> - Company signboard - Pytex carpeting - Information desk [1] - Consultation Table [1] - Chair [4] - Standard lightings (electricity included, 1kw) - Power outlet [1] - Trash bin [1] • Additional facilities should be applied separately if necessary



JAKARTA INTERNATIONAL
PREMIUM PRODUCTS
FAIR 2020