



Proposal for Buyer Delegation Program at Jakarta International Premium Products Fair 2020

November 5 (Thu) – November 7 (Sat), 2020

Jakarta International Premium Products Fair (referred to as JIPREMIUM) is the trade show that will be a stepping stone for those who are seeking business chances in emerging Indonesian consumer market. It will be held from November 5nd to 7th at JCC, Jakarta, Indonesia.

As the organizer of the trade show, Coex, would like to request your cooperation in attracting buyer participation at this consumer goods industry event. Coex's specialized 1:1 Business Matching Program will optimize buyers' business opportunities through exclusive, pre-arranged meetings with exhibitors at the show. Buyers can be sure to gain the maximum benefits of attending JIPREMIUM through this customized platform for commerce and trade.

This special offer will be applicable when only more than 10 members participate. Opportunities presented through this program are as follows.

Overview

Title	Jakarta Int'l Premium Products Fair 2020 (JIPREMIUM 2020)
Dates	November 5 – 7, 2020
Venue	JCC Hall A & B, Jakarta, Indonesia
Scale	400 Exhibitors, 420 Booths (6,200 sqm)
Organizer	Korea International Trade Association (KITA), Coex

Buyer Delegation Benefits

- One round trip flight ticket for one delegation group representative (economy class)
- 2 nights of accommodations for delegation members at a designated hotel
- One complimentary promotional booth during JIPREMIUM
- Pre-arranged 1:1 Biz-Matching Program
- Buyer's Kit (Show Directory, Buyer's Badge)
- Access to Buyer Lounge (Internet access, free refreshments)

Buyer Profile

Buyer Profile	Department Stores, Wholesalers/Distributors, Retailers, Trading Companies, OEM Providers, Importer/Exporter
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★Only qualified buyers that participate in at least 10 meetings will benefit from the benefits

Coex International Premium Products Fair

Vietnam Int'l Premium Products Fair 2020	
	Date: June 4 - 7, 2020 Venue: SECC Hall A, Ho Chi Minh, Vietnam Organizer: Coex, Korea International Trade Association (KITA) Expected Scale : 200 Exhibitors, 250 Booths
Seoul Int'l Sourcing Fair 2020 (Spring)	
	Date: April 2 - 4, 2020 Venue: Coex Hall C & D, Seoul, Korea Organizer: Coex, Institution of Convention & Exhibition Management (ICEM) Expected Scale : 600 - 650 Exhibitors

Jakarta International Premium Products Fair 2020 Secretariat

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