

## Proposal for National Pavilion at Jakarta International Premium Products Fair 2018 November 22 (Thu) – November 24 (Sat), 2018

Jakarta International Premium Products Fair is the trade show that will be a stepping stone for those who are seeking opportunities to enter Indonesian emerging consumer market. It is organized by Coex, Korean leading exhibition organizer, based upon years of its experiences in 1:1 biz-matching and showcasing competitive businesses. Coex promises you the optimal platform for your premium business.

As the organizer of Jakarta International Premium Products Fair, Coex would like to propose the special customized program called, **National Pavilion Package** for trade agencies and organizations to boost bilateral trade through trade show participation. This special offer will be applicable only when more than 54sqm (6 booths) is taken. Opportunities presented through this package are as follows.

### Overview

<b>Title</b>	Jakarta Int'l Premium Products Fair 2018 (JIPREMIUM 2018)
<b>Dates</b>	November 22 – 24, 2018
<b>Venue</b>	JCC Hall B, Jakarta, Indonesia
<b>Scale</b>	200 Exhibitors, 260 Booths (5,850 sqm)
<b>Organizer</b>	Korea International Trade Association (KITA), Coex

### Special Booth Package

Booth Type	Scale	Discount Rate	Original Price	Discounted Price
<b>Premium Booth</b> USD \$3,800 / Booth	<b>6 Booths</b>	10%	US\$ 22,800	<b>US\$ 20,520</b>
	<b>10 Booths</b>	15%	US\$ 38,000	<b>US\$ 32,300</b>
	<b>20 Booths</b>	20%	US\$ 76,000	<b>US\$ 60,800</b>
<b>Schell Scheme</b> USD \$2,900 / Booth	<b>6 Booths</b>	10%	US\$ 17,400	<b>US\$ 15,660</b>
	<b>10 Booths</b>	15%	US\$ 29,000	<b>US\$ 24,650</b>
	<b>20 Booths</b>	20%	US\$ 58,000	<b>US\$ 46,400</b>
<b>Space Only</b> USD \$2,600 / Booth	<b>6 Booths</b>	10%	US\$ 15,600	<b>US\$ 14,040</b>
	<b>10 Booths</b>	15%	US\$ 26,000	<b>US\$ 22,100</b>
	<b>20 Booths</b>	20%	US\$ 52,000	<b>US\$ 41,600</b>

※ 1 Booth = 3m x 3m = 9sqm

### National Pavilion Benefits

- Special Booth Package (booth discount)
- 1:1 Business Match Meeting Program
- Free web banner uploaded on the JIPREMIUM official website
- One full page advertorial in official show directory
- One full page press release distributed online
- Promotional section included in the e-newsletter

<b>Privileges for 6 – 9 booths</b>	- National flag and name of the country integrated into the booth design - One-Stop Service : interpreter, accommodation and city tour arrangements
<b>Privileges for 10 or more booths</b>	- All of the above benefits included - 4-5 night's hotel accommodation for the representative