

## Proposal for Buyer Delegation Program at **Jakarta International Premium Products Fair 2018** November 22 (Thu) – November 24 (Sat), 2018

Jakarta International Premium Products Fair (referred to as JIPREMIUM) is the trade show that will be a stepping stone for those who are seeking business chances in emerging Indonesian consumer market. It will be held from November 22<sup>nd</sup> to 24<sup>th</sup> at JCC, Jakarta, Indonesia.

As the organizer of the trade show, Coex, would like to request your cooperation in attracting buyer participation at this consumer goods industry event. Coex's specialized 1:1 Business Matching Program will optimize buyers' business opportunities through exclusive, pre-arranged meetings with exhibitors at the show. Buyers can be sure to gain the maximum benefits of attending JIPREMIUM through this customized platform for commerce and trade.

This special offer will be applicable when only more than 10 members participate. Opportunities presented through this program are as follows.

### Overview

<b>Title</b>	Jakarta Int'l Premium Products Fair 2018 (JIPREMIUM 2018)
<b>Dates</b>	November 22 – 24, 2018
<b>Venue</b>	JCC Hall B, Jakarta, Indonesia
<b>Scale</b>	200 Exhibitors, 260 Booths (5,850 sqm)
<b>Organizer</b>	Korea International Trade Association (KITA), Coex

### Buyer Delegation Benefits

- One round trip flight ticket for one delegation group representative (economy class)
- 2 nights of accommodations for delegation members at a designated hotel
- One complimentary promotional booth during JIPREMIUM
- Pre-arranged 1:1 Biz-Matching Program
- Buyer's Kit (Show Directory, Complimentary Lunch, Buyer's Badge)
- Access to Buyer Lounge (Internet access, free refreshments)

### Buyer Profile

<b>Buyer Profile</b>	Department Stores, Wholesalers/Distributors, Retailers, Trading Companies, OEM Providers, Importer/Exporter
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★Only qualified buyers that participate in at least 3 meetings will benefit from the benefits

### Coex International Premium Products Fair

Vietnam Int'l Premium Products Fair 2018	
 <b>JIPREMIUM</b> THE SPECIAL PRESENT FOR YOUR PREMIUM BUSINESS	<b>Date:</b> May 31 – June 3, 2018 <b>Venue:</b> SECC Hall A, Ho Chi Minh, Vietnam <b>Organizer:</b> Coex, Korea International Trade Association (KITA) <b>Scale :</b> 350 Exhibitors, 400 Booths
Seoul Int'l Sourcing Fair 2018 (Fall)	
 <b>SIPREMIUM 2018</b>	<b>Date:</b> September 10 – 12, 2018 <b>Venue:</b> Coex Hall A, Seoul, Korea <b>Organizer:</b> Coex, Institution of Convention & Exhibition Management (ICEM) <b>Scale :</b> 250 Exhibitors, 300 booths

#### Jakarta International Premium Products Fair 2018 Secretariat