

P Club

Join the community of consumer goods industry key players!

P Club is an exclusive VIP community available to selected premium buyers with purchasing power in retail, trade and manufacturing industries attending International Premium Products Fairs organized by Coex.



Why to Join P Club

- Being a member of the P Club means to be part of key players in consumer goods industry created and supported by Coex, a leading exhibition organizer of premium products fair.
- Networking opportunities with related organizations at local, regional and international levels to exchange knowledge on emerging issues in the consumer goods market.
- Invitation to Hosted Buyer Program at all three International Premium Products Fairs (free accommodation at a designated hotel, interpreter service and more)
- Exclusives privileges provided including priority access to P Club Lounge, invitation to networking events, 1:1 business matching and more.

Who qualifies

- Retail : Wholesalers, Distributors, Retailers, Department Store MD, Online Mall MD
- Trade Business : Trading Companies, Importer / Exporter
- Manufacturing : OEM Providers, Manufacturers

P Club Benefits

- VIP Priority Pass
- Invitation to networking events
- P Club Members Only Lounge
- Special Souvenirs
- 1:1 business matching with exhibitors and free access to seminars
- Invitation to Hosted Buyer Program at all three International Premium Products Fairs

How to join 'P Club'

Please fill out P Club Application Form and submit it via email (p_club@coex.co.kr).

* Applications are subject to validation of the selection committee.

P Club Application Form

To be considered for the P Club, please complete and submit the application form.
If you are eligible, you will receive an official email confirming that you have been accepted.

1. Personal Information

First Name		Last Name	
Department	<input type="checkbox"/> Purchasing <input type="checkbox"/> Marketing/Advertising <input type="checkbox"/> Import/Export <input type="checkbox"/> Sales <input type="checkbox"/> Others: _____	Job Title	<input type="checkbox"/> CEO / Owner <input type="checkbox"/> Director <input type="checkbox"/> Manager <input type="checkbox"/> Assistant Manager <input type="checkbox"/> Others: _____
Mobile		E-mail	
Professional Affiliations (professional clubs, associations, etc)			

2. Company Information

Company Name		Website	
Address			
Date of Establishment		No. of Employees	
Total Annual Sales (2017)	USD	Amount of Imports (2017)	USD
Type of Business (may check more than one)	<input type="checkbox"/> Manufacturer <input type="checkbox"/> Exporter <input type="checkbox"/> Importer <input type="checkbox"/> Online Mall / E-commerce <input type="checkbox"/> Association	<input type="checkbox"/> Wholesaler/ Distributor <input type="checkbox"/> Retailer <input type="checkbox"/> Department Store / Chain Store <input type="checkbox"/> Others: _____	
Company Description (please specify)			

3. Investment Information

Purpose of Visit (may check more than one)	<input type="checkbox"/> Find a business partner <input type="checkbox"/> Source one single item <input type="checkbox"/> Evaluate the exhibition for future participation <input type="checkbox"/> Business Matching Program	<input type="checkbox"/> Gather market information <input type="checkbox"/> Attend seminar <input type="checkbox"/> Others: _____	
Field of Interest (may check more than one)	<input type="checkbox"/> Sales Promotion Materials <input type="checkbox"/> Gift Items <input type="checkbox"/> Fashion & Design Accessories <input type="checkbox"/> Stationary & Office Supplies <input type="checkbox"/> Health and Food Products	<input type="checkbox"/> Kitchenware/Home Appliance <input type="checkbox"/> Sports & Leisure Items <input type="checkbox"/> Living & Home Interior <input type="checkbox"/> Smart & IT <input type="checkbox"/> Others: _____	
Country of Interest (may check more than one)	<input type="checkbox"/> South Korea <input type="checkbox"/> Vietnam <input type="checkbox"/> Indonesia <input type="checkbox"/> Thailand	<input type="checkbox"/> China <input type="checkbox"/> Japan <input type="checkbox"/> Others: _____	
Investment Budget	<input type="checkbox"/> ~USD 50,000	<input type="checkbox"/> USD 50,000 ~ 100,000	<input type="checkbox"/> ~USD 100,000

Name of Applicant _____ (signature) Date _____